

LUCRO LIFE, LLC.

LIFE - Living In Favor Every Day...

PRIVACY POLICY:

Thank you for visiting our Privacy Policy. At Lucro Life, we are committed to protecting your privacy, and we believe in being transparent about what information we collect and how we use it. In keeping with these principles, our Privacy Policy explains how Lucro Life and its corporate affiliates (“Lucro Life,” “we” or “us”) collect, use, and share information when you register for and use our websites on which a link to this Privacy Policy is posted (including www.lucrolife.com) or our mobile applications in which this Privacy Policy is made available (collectively, our “Services”). This Privacy Policy reflects our current data collection, use, and sharing practices. We encourage you to keep your mobile applications up to date.

This Privacy Policy operates alongside our Terms of Use and covers the following.

- Information we collect
- How we use the information we collect
- How we share the information we collect
- Accessing and modifying your information
- Your preferences
- International users
- Our policy towards children
- How we protect your information
- Changes to this policy
- How you can contact us

WHAT INFORMATION DO WE COLLECT?

In order to provide you with our Services, we collect certain information from you when you register and interact with our Services. The information we gather falls into two categories: information you actively provide (*for instance when you create an account*), and information we collect through your use of our Services.

Information You Provide.

- Registration and Profile Information. When you register for an account, we will ask for your name, email address, a password, and a telephone number. You may also provide additional information such as a profile picture, gender, and birth month and day.

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- **Contacts.** With your permission, we may collect from your mobile address book contacts, including names, telephone numbers, email addresses, and social media handles, if available.
- **Information You Post.** We collect information or other content that you may post using our Services or actions that you take using our Services. We collect this information whether you post it directly to our Services or via a third-party service. When you post things like photos or videos on our Services, we may receive additional related data (or metadata), such as the time, date, and place you took the photo or video.
- **Other Services.** We receive information when you choose to connect social media or other third party accounts and applications with your account, including a token to authenticate your identity between these accounts.
- **Communications.** We receive the messages you send to and receive from other users of our Services. We also will receive any communications between you and Lucro Life relating to our Services.
- **Payment Information.** We may collect credit card information from you. Purchases for virtual goods or upgrades to our premium services are handled by third party app stores such as Apple's App Store and Google Play, among others. We are not responsible for the policies and practices of such app stores.

Information We Receive From Your Use of Our Services.

- **Usage Information.** We also collect certain information when you use our Services, including:
 - Information about your interaction with the Services, including the actions you take on the Services and your interaction with other users, third party applications, and advertisements; and
 - Device information, such as unique device identifiers, wireless service provider or mobile carrier, operating system information, IP address, browser type and language.
- **Location Information.** We will collect location information if you provide it to us or based on, for example, your telephone's GPS coordinates, unless you configure your operating system settings to prevent our collection of location information.
- **Cookies and Other Tracking Technologies.** We may also collect certain information through the use of "cookies" and other tracking technologies. Cookies are small files that your browser places on your computer. We may use session cookies, persistent cookies, and other tracking technologies to better understand how you interact with our Services, to monitor usage by our users and web traffic routing on our services, and to improve our Services. Most Internet browsers automatically accept cookies. You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting cookies from the websites you visit.

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- Subscription Information. For Premium users, in addition to the information set forth above, we also collect the user's subscription start and expiration date, and whether the subscription resulted from a particular promotion.

HOW DO WE USE THE INFORMATION WE COLLECT?

We use this information for the purposes described below.

- To provide our Services or information you request;
- To personalize, improve, and promote our Services, such as providing content or features that match your profile or interests (including ads), and to monitor and analyze usage and trends;
- To help you to find and connect with your friends, including inviting them to use our Services, and to help your friends find you;
- To communicate with you through email or messages, notices posted on our Services, and other means available through the Services, including mobile text messages and push notifications.
- Examples of these messages include:
 - Welcome and engagement messages.
 - A text message to enable you to verify your telephone number.
 - Service-related messages such as notifications, confirmations, updates, and security alerts.
 - Promotional messages. We will also communicate with you to provide customer service; and for any other purpose for which the information was collected.

WHAT INFORMATION DO WE SHARE?

We will not share the information we have collected from you except as described below:

Service Providers and Other Third Parties.

Service providers have access to your information only to perform services on our behalf and are obligated not to disclose it or use it for any other purposes). Some of these service providers and other third parties, such as analytics providers, may collect information about your online activities over time and across different websites or online services when you use our services. We are not responsible for the actions of third parties, nor are we responsible for any additional information you provide directly to any third parties.

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Other Sharing. We will also share your information.

- When you give us your consent to do so;
- When we believe in good faith that we are lawfully authorized or required to do so or that doing so is reasonably necessary or appropriate to comply with the law or legal processes or respond to lawful requests, including responding to lawful subpoenas, warrants or court orders;
- To enforce our Privacy Policy, our Terms of Use, or our other policies or agreements; and
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition, or in any other situation where personal information may be disclosed or transferred as one of our business assets.

ACCESSING AND MODIFYING YOUR PERSONAL INFORMATION

You can access and modify certain profile information or delete content you have posted through our Services. You can either temporarily disable or permanently delete your account by calling GP Success.

If you disable your account, we log you out of your account and cease sending you push notifications, but we will save your information in case you later decide to reactivate your account.

Please note that we will continue to store certain information for analytics purposes, but that information will not include your personal information such as name, email address, or telephone number. We will also retain any information as required by law. Comments you make on content shared by others, or messages you send, may also remain visible to other users after you delete your account.

YOUR PREFERENCES

Our settings may also allow you to adjust your communications preferences. If you do not wish to receive promotional email messages from Lucro Life, you may opt out by following the unsubscribe instructions in those emails. If you opt out, you will still receive non-promotional emails from us about your account and our Services.

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INTERNATIONAL USERS

If you are located outside the United States and choose to provide information to us, we may transfer your information to the United States and process it there (or in any other country in which we operate). By using our Services, you consent to the collection, transfer, use, storage, and disclosure of your information as described in this Privacy Policy.

OUR POLICY TOWARDS CHILDREN

Our Services are not directed to children under 18, and we do not knowingly collect personal information from children under 18. If we learn that we have collected personal information of a child under 18, we will delete such information.

WHAT STEPS DO WE TAKE TO PROTECT YOUR PERSONAL INFORMATION?

We take reasonable measures to protect your personal information in an effort to prevent loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against any interception or other type of misuse.

CHANGES TO THIS POLICY

Any information that is collected is subject to the privacy policy in effect at the time such information is collected. We may, however, modify and revise our privacy policy from time to time. If we make any material changes to this policy, we will notify you of such changes by posting them on this page or by sending you an email or other notification, and we will indicate when such changes will become effective. By continuing to access or use our Services after those changes become effective, you are agreeing to be bound by the revised policy.

Please contact us at support@lucrolife.com, if you have any questions about our Privacy Policy.